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[TVfreedom.org](http://TVfreedom.org)

**TVFREEDOM.ORG CORRECTS AMERICAN TELEVISION ALLIANCE'S FALSE CLAIMS ON RETRANSMISSION CONSENT**

Washington, D.C. – [TVfreedom.org](http://TVfreedom.org) today released the following statement in response to a letter from the American Television Alliance regarding an ongoing retransmission consent dispute:

“The American Television Alliance (ATVA) needs to be renamed the American Deception Alliance. Here are the facts: Until this week’s brief impasse, Nexstar Broadcasting has successfully negotiated more than 1,200 retransmission consent agreements over the last 11 years, with not one material disruption of service in that entire time frame. Cox Cable, by contrast, has been involved in 23 disruptions of local TV station service since 2013.

“As [The New York Times](#) reported today, the Super Bowl will be available on multiple Internet viewing platforms on Sunday. Notably, the game will also be available for free to viewers with an over-the-air TV antenna in all affected markets.

“The ATVA/Big Pay-TV game plan is clear: Rather than negotiate a fair rate for popular broadcast programming, it seeks to force a few disruptions of service in hopes the FCC will bail them out of a ‘crisis’ of their own making. Policymakers should reject that cynical strategy, and allow these negotiations to proceed.”

According to research firm SNL Kagan, retransmission consent fees are [just a fraction](#) of the carriage fees paid to cable networks and regional sports networks, despite broadcast television receiving higher viewership.

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**About Us**

TVfreedom.org, is a coalition of local broadcasters, community advocates, network television affiliate associations, multicast networks, manufacturers and other independent broadcaster-related organizations committed to helping protect consumer interests, ensure emergency and weather related [programming access](#), promote the value of broadcast-TV programming, and preserve a fair and free video marketplace.

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